

SPORTS & LIFESTYLE

NOVEMBER 2023



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Sports&Lifestyle
November 2023
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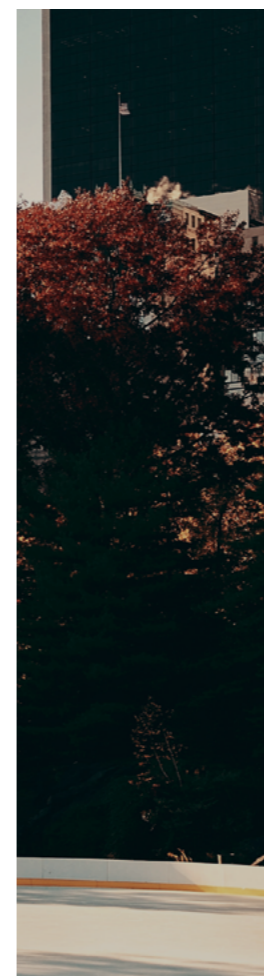
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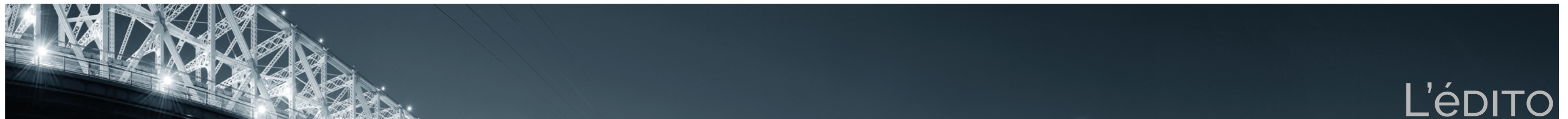
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L'ÉDITO



Photos: Courtesy Freepik & Unsplash.



We'll start our travel through City That Never Sleeps, a place that surprises everyone who lives and visits it. Renowned for being a cosmopolitan city where we can find Jennifer Lawrence walking some dogs with a **Mini DolceVita** covered in diamonds, made by the watchmaker **Longines**, or... enjoy a tennis match in the emblematic **Arthur Ashe Stadium** where the spectators don't keep silent, on the contrary, they want to get excited and be part of the show.

Sport is an important part of our lives, there is a reason why super luxury brands like **Tiffany** have been for more than two centuries, the brand that has created exclusive trophies for the most important sports tournaments. We can also wear a **polo** shirt from New York designer Ralph Lauren, who inspired his brand logo with this equestrian sport.

In New York we can start the day with a "**Breakfast at Tiffany's**" at Blue Box Café, then go for run or bike ride over the **Brooklyn Bridge**, if we head towards **Flushing Meadows Park** we can catch a baseball game, an ice hockey tournament or even an exciting horse race, tasting a **'Brooklyn Brewery'**, the most iconic craft beer in New York. If we want to live a different experience, let's sail over the Hudson River to Staten Island without paying a dollar on the **orange ferries** and finish the day doing a 'home run' and with a lot of luck, we can dinner or drink an appetizer among 'Warhol' and 'Botero' in one of the most exclusive and sought-after places of this Big Apple, **Casa Cruz**.

And so, in the hustle and bustle of the city, this edition helps us to remember why **New York** is a City So Nice, They Named It Twice.

Monique SM



McLAIN WARD AN OLYMPIC-WINNING RIDER

Photos: Courtesy McLain Ward



McLain Ward has a great passion and admiration for horses. From an early age he began to ride and at only 14 years old he won the United States Equestrian Federation Show Jumping Derby and the U.S. Equestrian Team Medal Finals in the same year, being the youngest rider in the history to achieve such a feat, earning him the nickname "The Kid."

Ward was born in Brewster, New York and currently lives at **Castle Hill Farm** with his wife and daughters. In charge of keeping everything in order in the blocks is Irishman Lee McKeever, who in addition to being crowned as the Best Groom 2018 at the FEI

Awards Gala in Bahrain, is also Ward's right-hand man and trusted advisor.

"He knows the horses better than anybody. He knows how to have their conditioning, their health, how to prevent as well as deal with injuries. There's never been a moment when I doubted that my horses were in anything but the best of care and had the best preparation to compete." recognize the horse rider.

In addition to love for his family, the rider has two passions: architecture and horses. His mother was a horse trainer and his father a rider, but as a child

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he thought he did not have a natural talent for riding.

"I think in the beginning, I wasn't very good, wasn't very talented. But as a teen I started to have success and like with everything, that inspires and motivates you," said McLain, who describes himself as having a wonderful life and career full of "interesting and diverse people."

He is currently number 8 in the FEI Ranking with 2777 points and hopes to be part of the Olympic team in Paris 2024 and Los Angeles 2028.



Photo: Courtesy Rolex GP Dutch Masters

"Without the horse none of this would be possible... We owe them our lives." Thank McLain Ward "They give us so much and they ask for only basic kindness in return. I believe horses and humans have a connection that draws us to each other. I believe in their own way they know we need them and they are pleased to be our partner whether it be in work or sport. We need to remember to never take this privilege of working and living with horses for granted. To never lose our appreciation for what they have given us throughout the history of time and to be sure that their relevance in our society does not fade away. This is our greatest responsibility as equestrians," concluded the rider.



Trophies, championships and Olympics

Between 2004 and 2020, Ward has been present at five **Olympic Games**. So far, he has won four Olympic medals in team show jumping: In **Athens 2004** as part of the United States team with Peter Wylde, Elizabeth Madden, and Chris Kappler, they won gold medal; again, in **Beijing 2008**, aboard Sapphire, he took gold alongside with Laura Kraut, Beezie Madden and Will Simpson; in **Rio 2016** he gets the silver together with his team formed by Kent Farrington, Lucy Davis and Elizabeth Madden. In the last Olympic Games, **Tokyo 2020**, he participated as a reserve in the team of Kent Farrington, Laura Kraut, and Jessica Springsteen, in the team jumping final he rode Contagious and was only 1.3 seconds away from winning the gold medal, getting the silver with the United States team.

Ward and Sapphire were part of the silver medal team at the **2006 World Championships in Aachen, Germany**. McLain was part of the team in **Guadalajara 2011 Pan American Games** and won the gold medal riding Antares F. At the **2014 World Championships in Lyon, France**, McLain and his Team USA won bronze. Riding Rothchild, he won individual gold and team bronze at the Toronto 2015 Pan American Games.

In 2017, the rider won the Longines FEI World Cup Championship on HH Azur and in April of the same year, McLain Ward reached the first time at **number one in the Longines FEI World Rankings**. He held that position until June, when he was dethroned by Kent Farrington to take the 2nd place in the world.



McLain on Clinta won the 2018 **Longines Grand Prix of New York** and excitedly explained, "It's always nice to win on your home soil in the U.S., and extra special in New York." Ward continued, "I can remember years ago when I was a young kid, I won *grand prix* at [Madison Square] Garden and that was very special because it was my home state and my home city. It was very special again today here."

His most recent victories have come in the **2023 Rolex Grand Prix of The Dutch Masters**, where he won first place on HH Azur. At Barcelona, the riding with Callas, joined the USA team at the **FEI Jumping Nations Cup**.



THE DOLCE VITA IN NEW YORK CITY

Photos: Courtesy Longines

At New York City's Gotham Hall, the exclusive Swiss watch brand Longines, launched its new **Mini DolceVita** collection.

La dolce vita, in addition to Fellini's renowned film, is a very Italian concept that encourages people to enjoy life. Therefore, the heart of "the city that never sleeps," welcomed the most important celebrities and sportsmen to enjoy a *dolce notte*.

In a delicate atmosphere, the guests were surrounded by flowers, fruits and the *gelato* stand, the

brand presented a sophisticated piece created with a wide range of options.

The star model of the new collection dazzles with a case framed by 38 IF-VVS Top Wesselton diamonds and a stainless-steel bracelet with 198 links. The classic painted Roman numerals stand out and the blued steel hands are highly legible against the light tones of the dial.

The new circular **cosmo dial** is set within the rectangular case and is visible through a resistant



sapphire crystal. It's characterized by subtle contrasts with a silver background, a matt white hour counter, a silver inner circle with a sunray effect and a matt white round small seconds hand.

Longines CEO Matthias Breschan took the stage and welcomed a guest of honor, Suzy, the Longines Ambassador of Elegance, and award-winning South Korean superstar. He then presented the Mini DolceVita collection and introduced the new campaign film which was produced in New York City and features Jennifer Lawrence, then invited the actress to join him on stage.



"Elegance is an attitude. Of course it is!" said Jennifer Lawrence, after talked about the qualities that draw her to the brand and particularly to the new timepiece. "I'm thrilled to present the Mini DolceVita piece tonight alongside the Longines team," comment Longines Ambassador of Elegance.

Mr. Breschan said, "The Mini DolceVita is a powerful expression of quiet luxury and contemporary elegance. These stunning jewel watches are not only built on a rich heritage, they are also contemporary models for dynamic, spirited women, such as our guests of honor tonight."





Heritage and tradition

Mini DolceVita builds on the legacy of the historic watchmaker's most beloved women's line - inspired by a Longines legend from 1927 and, of course, the original DolceVita family was launched in 1997.

That collection originated the now-renowned slogan "Elegance is an attitude" and brings it to the present day for a new generation, where, as Breschan alluded, "quiet luxury is the ultimate luxury."

Longines offers diverse designs of the new Dolce Vita, some available with or without diamond settings. All pieces in the collection have a rectangular stainless steel case measuring 21.50mm x 29.00mm, 30 meters water resistance and are powered by a high-precision L178 quartz movement.

The Mini DolceVita watches have been created in an impressive range of color options and configurations. There are four pieces with diamonds to choose from different fashion colors: mint green, ivory white, serene blue, and blossom pink options.



The alligator straps match the color of the outer square of the Roman rectangular dial, and the guilloche effect inner square creates a chic contrast. Golden Roman numerals and hands give a three-dimensional effect, completing a unique aesthetic image.

With a reduced profile, pure softened lines, and a choice of a newly-designed stainless steel bracelet or a leather strap in a color that matches the dial, it is as trendy as it is elegant.



Every two years, one of the world's greatest sporting events is held where the tension merges with the game of golf, camaraderie, enthusiasm, and sportsmanship.

Twenty-four of the best golfers from Europe and the United States face off in a match play competition to captivate a large audience from all over the world.

After the European team's victory in Rome, they will play in two years' time in New York, with the possibility that Tiger Woods will be chosen as captain of the USA and in the case of the Europeans, it seems that Donald will continue with the captaincy.

New York is the ideal place for a tournament of this magnitude, Bethpage Black Course has a long history in golf championships such as the U.S. Open and the PGA Championship, however, is the first time that

THE STAGE FOR GOLFERS AT RYDER CUP IN 2025

will host the Ryder Cup, as on previous occasions, the tournament was played at Oak Hill Country Club.

A century of tradition

In the early twentieth century, a wealthy railroad executive, Benjamin Franklin Yoakum, acquired 5.5 km² of land in currently known as Old Bethpage in New York and hired Devereux Emmet to design and build an 18-hole golf course on the site. In 1923, the public golf course opened for play.

The now well-known **Bethpage State Park** was purchased in the Depression Era by the Bethpage Park Authority and famed golf course architect



Photos: Courtesy Bethpage Golf Course & Freepik



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A.W. Tillinghast was hired to design and oversees the construction of three new courses: Black, Blue, and Red, in addition to modifying the Lenox Hills course, now known as the Green Course.

Due to the success and the large number of visitors, Alfred Tull designed an additional course, the Yellow Course, which opened in 1958. Around 200,000 rounds are played annually on the five courses that start from the Clubhouse area. The park also has tennis courts, playing fields, cross-country skiing, hiking, and biking trails.

Bethpage Black was the first public golf on Long Island to host the U.S. Open in 2002, having done a major restoration led by Rees Jones, the tournament was considered as one of the hardest and exciting U.S. Opens in history, which also broke attendance records. Tiger Woods was the only golfer to score under par and of course, he won the tournament.

Suddenly, all golfers and fans knew about the "Warning" sign. Overnight stays in the parking lot to gain access became frequent and the noisy golf-crazed New York fans are now part of the course.

Black Course is one of the toughest tests in major championship golf, its layout lacks the usual water hazards found on golf courses. On the Black Course's 180 acres, there's one, solitary pond located on the par-3 eighth hole, completely away from the main entrance and the Clubhouse.



Bethpage Blue opened for play in 1935, over some of the hilliest terrain in the park as it demands a series of blind shots to hidden landing areas and elevated greens. The grueling front gives way at the turn to a much flatter, shorter and easier back nine, both nines return to the clubhouse area, making the Blue popular for nine-hole rounds.

The greens are moderate in size with soft undulations. The par-3 third hole has a false front that could send very short attempts into the uphill slope of the gully. A hump on the par-3 11th green slides putts away from a back-right pin. The complex is very popular, and slow play is the norm.

Bethpage Red is considered by most to be the toughest of the park's courses, as it begins and ends as a tree-lined layout with thick, rough bordering fairways the park's steep native hills.

A constant, on any section of the course, is the lack of motion on the greens. Surfaces are fast and smooth, and some have a noticeable tilt. The short par-4 sixth stands out with a green running toward the front-left edge. On the split-fairway 13th, the green's front-to-back slant favors those heading in from the left-side route.

Bethpage Green is a fan favorite and a good choice for those who can't play on the Black or Red Course. Some players describe it as a "mini-Black" by the hills east of Round Swamp Road, however, they have little in common and it is about 1,100 yards shorter.

This course is one of the best kept, the hilly terrain and the different styles of holes offer golfers a pleasant place to practice their game as the greens roll smoothly, the fairways are lush and the rough is evenly cut.

Bethpage Yellow is the last and shortest of the Bethpage quintet. It was built mostly from scratch and with some of the remnants that survived the redevelopment of the original Blue Course.

Players who like to be creative with a short ground game will enjoy the firm and open entrances to the greens, especially in spots—like the 13th—where danger lurks just off the sides and backs of the putting surfaces that are small and round. The breaks within the greens are usually subtle, although there are some exceptions, such as the par-4 13th, where the front right edge of the surface slides quickly into the rough.





Seedsman creates famed golf tournament

British Samuel Ryder was a great businessman, golf lover and philanthropist. His desire to grow the sport in England led him to create one of the most exciting and competitive sporting events in the world.

His health had never been good, so he couldn't play sports like cricket or rugby, but he once attended a round of golf and this led him to become so fond that he took private lessons and practiced in his large garden at home. Samuel soon joined the Verulam Golf Club and within two years he was club captain.

As he entered the world of golf, he learned of the financial hardships faced by professionals who wanted to pursue a full-time career in the game, so he began to organize small tournaments where professionals who attended could earn money, and Samuel's innovative efforts were rewarded.

In 1927, Ryder commissioned the creation of a trophy that was approximately 17 in. tall and weighed 4 lb. for the winner of the gold cup to be played on 3rd and 4th June at Worcester Country Club in Massachusetts, kicking off the first official **Ryder Cup** match in which pitted Great Britain against the USA.

The British team sailed on the Aquitania from Southampton, on a 6-day voyage. The captain of Great Britain was Ted Ray who competed with his team formed since 1926, against the captaincy of Walter Hagen and a team of native-born Americans who led them to win the inaugural Ryder Cup with a score of 9 ½ to Great Britain's 2 ½. Ted said about the initial matches: "One of the chief reasons for our failure was the superior putting of the American team. They holed out much better than we did."

Ryder played an active role in the matches between 1931 and 1935 as organizer and sponsor, until his death in London on January second, 1936.

From 1973 a new team began with Great Britain adding Scotland to play against the U.S.A. And it's until 1979 that the Ryder Cup is played with European team to compete against the American players.



For the 44th time the Ryder Cup is played

After a lot of tournaments in which the United States and Europe have alternated the cup, last October 1st, 2023, the European team won the cup at Marco Simone Golf & Country Club in Rome, Italy.

Team USA players were Sam Burns Patrick Cantlay, Wyndam Clark, Rickie Fowler, Brian Harman, Max Homa, Brooks Koepka, Collin Morikawa, Xander Schauffele, Scottie Scheffler, Jordan Speith and Justin Thomas captained by Zach Johnson with Steve Stricker, Davis Love III, Jim Furyk, Fred Couples and Stewart Cink as vice-captains.

While the Europeans had Luke Donald as captain. Thomas Bjorn, Nicolas Colsaerts, Edoardo Molinari, Francesco Molinari and Jose Maria Olazabal as vice-captains and players of different nationalities participated, such as the Swede Ludvig Aberg, from England: Matt Fitzpatrick, Tommy Fleetwood, Tyrrell Hatton and Justin Rose. Nicolai Hojgaard and Viktor Hovland played for Denmark; from Ireland Shane Lowry and Northern Ireland Rory McIlroy, the Scottish Robert MacIntyre, the Austrian Sepp Straka and of course couldn't miss Jon Rahm from Spain.

The last moments of the match were of great intensity as it seemed that the United States would come back in record way and could win, however, the Europeans highlighted their talent, unity, and passion to finally lift the Ryder Cup with a final score of 16 ½ to 11 ½.

"The Ryder Cup, there's always lots of swings and emotions and changes," Donald said. "At one point, I was looking at the board trying to figure out how we get to 14½ points, but in the end, we got there easily."

"I think one of the biggest accomplishments in golf right now is winning an away Ryder Cup," said McIlroy, "And that's what we're going to do at Bethpage!" the Irishman assured.

This tournament has evolved in the sport, but the most important, it has kept the true spirit of its founder, Samuel Ryder.



AN URBAN PATCHWORK OF DREAMS...

NEW YORK CITY
THAT AND MORE IS

Photos Courtesy Freepik, Unsplash and Tiffany & Co.

This cosmopolitan city has a luxury train station, an exclusive restaurant that can only be accessed if you are member of this private club and the main fashion and theater shows in the world.

In sport, the city presents one of the four most important tournaments in tennis, one of the races that makes up the Kentucky Derby triple crown and play two of the most recognized baseball teams.

New York has been so important that "The Voice" dedicated a song about the city, Truman Capote wrote one of his best-known novels to be adapted to the seventh art, France gave it the Statue of Liberty and Arturo di Modica gave the Charging Bull as a gift to the city.

In addition, the city opens its doors twice a year to the best Haute Couture firms to present their seasonal collections.

The city is composed by five different and iconic districts: Manhattan, Brooklyn, Staten Island, Queens, and Bronx.





Manhattan

New York's most famous neighborhoods are located here, and there are so many that it's convenient to explore them by zones: Downtown, Midtown y Uptown.

On Manhattan's Upper East Side, we find **Casa Cruz**, one of the exclusive clubs where the cuisine is a mix of South American and Mediterranean. Partners paid between \$250,000 and a half million dollars to join this select group of 99 investors. Reservations are also available, but the waiting list is very very long.

Continuing with the sophistication, we find Moynihan Train Hall. From 5am to 1am, you can access this luxurious station. The premium "Metropolitan Lounge" offering a high-quality experience to travelers, including: Priority boarding, balcony seating overlooking the Train Hall, full



service bar and variety menu, private restrooms and Free WiFi.

For a truly unique experience in the train, Amtrak offers First Class private rooms, Quiet Cars with low overhead lighting creates a restful atmosphere for all passengers, and renowned cuisine from visionary restaurateur Stephen Starr, where each season, passengers can enjoy a new featured entrée from one of the STARR Group's iconic restaurants.

If you prefer new experiences you can go to **Trapeze School** New York which has two locations in NY, one of them in Manhattan on top of Pier 40 in Hudson River Park. Flying trapeze is an exciting and challenging activity, a mix of sport and performance art, it provides an opportunity for fun, socialize, and grow. Flying trapeze sessions are structured so that each participant can enjoy maximum time in the air.

Brooklyn

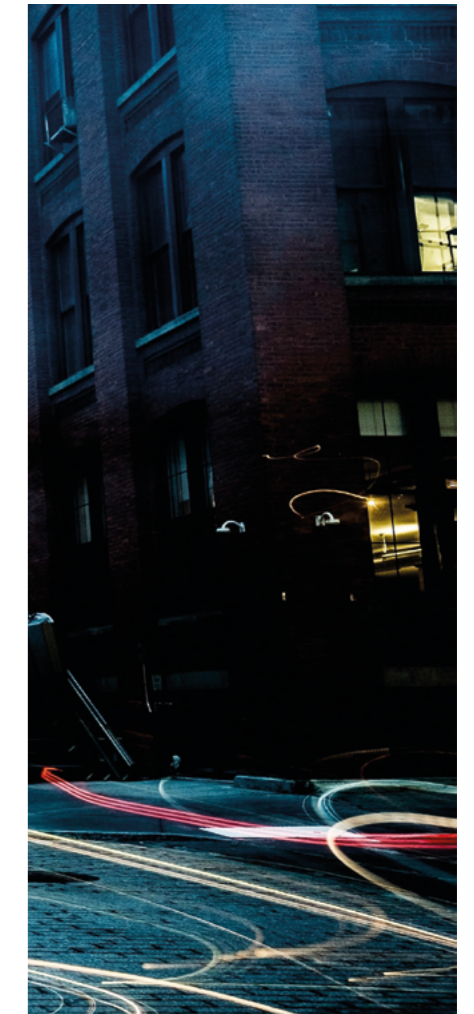
To drink the most legendary NYC beer, you can go to Brooklyn Brewery in Williamsburg, where they make beer since the 19th century under the tradition of German and Austrian brewmasters. The green logo was designed by the same man who made the famous "I ♥ NY," Milton Glaser.

Brooklyn Brewery is responsible for the popular Brooklyn Lager and other iconic beers that you'll see in New York bars. Brewmaster Garrett Oliver has expanded the range to include many cutting-edge, award-winning styles. To visit the brewery, you can check on their website.

DUMBO "Down Under the Manhattan Bridge Overpass" sits on the banks of East River and its streets are home to exclusive boutiques, galleries, and restaurants such as Cecconi's, this elegant restaurant overlooking the Manhattan waterfront has a spacious main dining room and terrace. The menu is inspired by classic northern Italian cuisine.

There is also one of NY's most important parks "Brooklyn Bridge Park" which was designed by Frederick Law Olmsted and Calvert Vaux, the same designers of Manhattan's Central Park. In addition to the Picnic House, Long Meadow or Litchfield Villa, the park has sports activities such as Kayaking on the East River and the New York *Petanque* Club.

Are you a movie buff? Then, you can walk at Brooklyn and feel the atmosphere of the film *Once Upon a Time in America*, starring Robert De Niro and James Wood. Or you can imagine the childhood of gangster Al Capone, who was born in this district.



Staten Island

It's the only district in NY that is not reached by the subway but by the orange ferry, you can enjoy the iconic twenty five-minute ride between Whitehall Street in lower Manhattan and St. George's in Staten Island.

The ferry offers passengers exceptional views of Manhattan skyline. Plus, it passes right in front of the Statue of Liberty and all for free.

For culture lovers, there is the St. George Theatre, opened its doors in 1929, currently has cultural spots, presents concerts, dance performances and comedy show.



Ben Voyage Queens

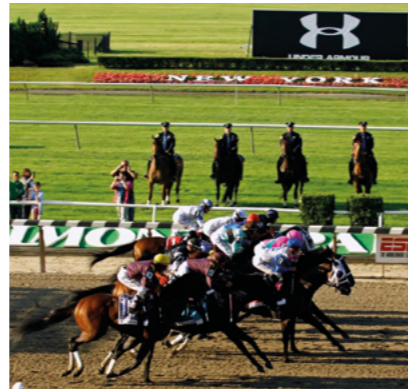
This is the place where the most outstanding sports meet and we will start with the US Open, the last grand slam of the year. This renowned tournament is attended by celebrities from all over the world to enjoy intense tennis matches.

The main matches are played at Arthur Ashe Stadium and the secondary matches at Louis Armstrong Stadium and the Grandstand.

For ice hockey, the NHL (National Hockey League) season runs from October to April, so go support the New York Islanders at **UBS Arena in Elmont**. For horse racing fans, **Belmont Park** is one of Kentucky Derby's Triple Crown racetracks.

Flushing Meadows Corona Park is New York's second largest park, designed by famed urban planner Robert Moses, and features New York's largest man-made lake, "Meadow Lake." The park has a 42-metre-high sculpture, "Unisphere," designed by architect Gilmore D. Clarke, is open 24 hours and is home to the New York Mets baseball stadium in addition to the most important tennis tournament in the USA.

Between April and September, the MLB (Major League Baseball) season is played, you can go to the games at **Citi Field Stadium** and guided tours of the facilities including the field, clubhouse, dugout, press room, some private suites, and the Mets Hall of Fame.



PIAGET

PIAGET POLO COLLECTION





Bronx

To the far north is New York's largest park, **Pelham Bay Park**, more than 3 times the size of Manhattan's Central Park. Visitors have over a thousand acres to hike, mountain bike, horseback ride or enjoy Orchard Beach, the Bartow-Pell mansion, two golf courses and a stunning 13-mile saltwater shoreline that hugs Long Island Sound.

The park is close to City Island, an unexpected New York neighborhood that resembles a New England fishing village and boasts a wide diversity of wildlife, including one of nature's most expert hunters, the osprey.



And if you're a baseball fan, take the opportunity to catch a New York Yankees game at their home stadium in the Bronx.

At **Yankee Stadium** can visit the Yankees Museum, The Great Hall, Judge's Chambers, & Monument Park, where tribute is paid to New York's most iconic team.

Tiffany inspired the creator of the **NY Yankees logo**, in 1877, Edward C. Moore, the Maison's Chief Designer, created the design for the Medal of Valor, featuring the interlocking "N" and "Y" insignia, to be presented to Officer John McDowell, which was the inspiration for the iconic New York Yankees logo.

Tiffany highlights in sport

At the end of the 19th century, the ancient Greek tradition of giving a trophy to the winners on the field was revived, and sporting event organizers turned to the luxury firm to create the outstanding awards for most sports.

Tiffany & Co's legendary "Makers" bring over sixty-five varieties of trophies to life each year. These skilled craftspeople, who have their hollowware workshop in Cumberland, Rhode Island, still use the same tools and techniques from the mid-19th-century.

Each trophy is stamped with "T & CO MAKERS," a T-shaped planishing hammer and other hallmarks that nod to the Makers' metalworking heritage. A unique pattern number is also added, a tradition that dates to the earliest days of Tiffany's silver-crafting heritage.



Tiffany's legacy creating trophies began in 1860 with the second jewel of the **Woodlawn Vase Triple Crown**, the oldest continuously contested trophy in the United States. In 1897, New York's most recognized brand was commissioned to design the **Belmont Memorial Challenge Cup** for the Belmont Stakes, the oldest of the Triple Crown event. On the base of the bowl are depicted the stallions that sired the thoroughbred horse in the America. In addition, create **horseracing** trophies for the New York Racing Association's **Man o' War Cup** and the **Arlington Million Trophy**, among others.



Throughout the 19th century, sponsors of other popular sports commissioned the firm to create exceptional **sailing** trophies. Decorated with curling waves, nymphs, mermaids and dolphins, the trophies recall the pageantry that surrounded the great ocean races of the time.

Among the era's most richly embellished yachting trophies are the legendary **Goelet Cups**, commissioned by Ogden Goelet, a prominent member of the **New York Yacht Club** who made Newport, Rhode Island, synonymous with **yachting**. Currently is home to 25 yachting trophies designed and handcrafted by Tiffany & Co. The House also creates powerboat racing trophies for the Gold Challenge Cup and sailing trophies for the **Cape May Challenge Cup**, the **Citizen Cup**, and the **International Cup**.

In 1888, the luxury firm created the first world championship **baseball** trophy, the **Hall Championship Cup**. Tiffany & Co. first designed in 1998, the **All-Star Home Run Derby Trophy**, which MLB awards annually to the champion. Two years later, **Major League Baseball** commissioned the *Maison* to create one of the most famous awards in all of sports, the **Commissioner's Trophy** awarded annually to the winner of the **MLB World Series™** championship.



At the end of the 19th century, **sharpshooting** contents were highly popular; major "shoots" would attract more than 100,000 spectators. In 1896, the most widely read evening newspaper in the United States commissioned from Tiffany the **Brooklyn Daily Eagle Prize Cup**. The award was given to the winner of a sharpshooting contest held between Brooklyn regiments.

In 1904, was produced the **Vanderbilt Cup** in honor of William K. Vanderbilt, who organized a 284-mile auto race on Long Island to stimulate interest in American-made cars. The trophy, depicting Mr. Vanderbilt in his **90-horsepower Mercedes**, was recreated in 1996 for the inaugural **U.S. 500** and became the championship trophy for the **Champ Car World Series** in 2000.

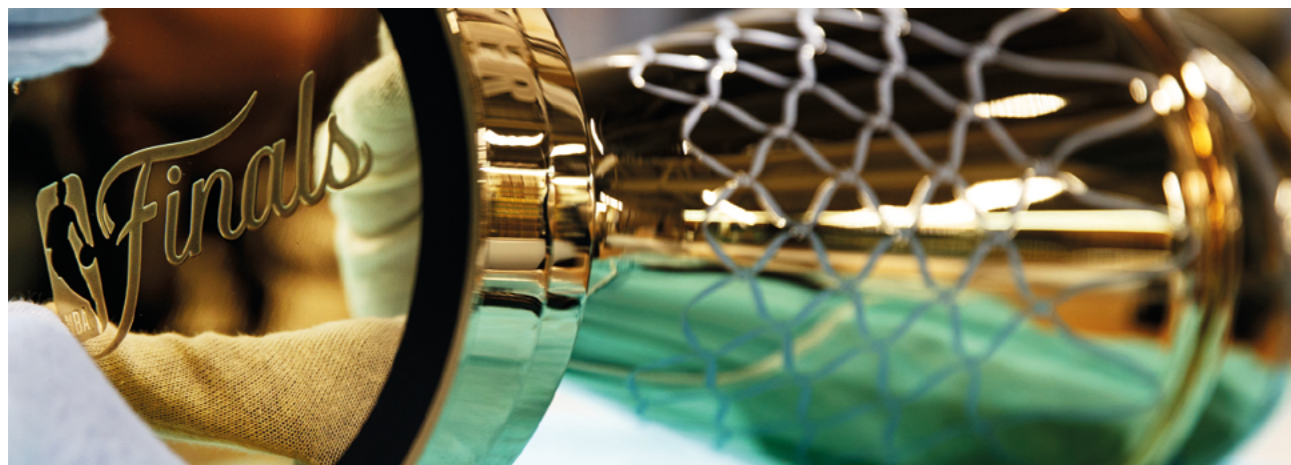


The **National Football Foundation** commissioned Tiffany in 1959, to create the **MacArthur Bowl** honoring General MacArthur. The trophy is given to the year's best college **football** team, selected through a poll conducted by the Foundation.

This renowned New York brand ushered in a new era of **motorsport** and introduced its first **Formula 1** racing trophy, which debuted on May 1st, 2022. Handcrafted in sterling silver, the first, second and third place trophies were presented at the first **F1 crypto.com Grand Prix** in Miami, Florida to Max Verstappen, Lewis Hamilton, and George Russell, respectively.



The **Vince Lombardi Super Bowl Trophy** marks the pinnacle of glory on the field of play. The jewelry house has produced the coveted trophy since the first Super Bowl in 1967. The design features a regulation-size football in kicking position.



The brand also created its first trophy for the **National Basketball Association** in 1977. It currently manufactures a total of seven revered NBA trophies and one **Women's National Basketball Association Trophy**, having updated the entire NBA suite in May 2022 through a creative partnership with artist Victor Solomon.

Solomon also designed the new **NBA All-Star MVP Kobe Bryant Award**, a crystal masterpiece that honors the late athlete's legacy and Tiffany's authority in craftsmanship and iconic sports trophies. The luxury brand also designs and

handcrafts the **WNBA Championship Trophy**, which the House has created since 1997.

The newly redesigned **Larry O'Brien Championship Trophy** features a regulation-size **basketball** and has space for the next 25 years of champions and includes the names of all previous winning teams on the two-level cylindrical base.

In 2022, Tiffany & Co. and the NBA introduced two new trophies: the **Larry Bird Eastern Conference MVP Trophy** and the **Earvin "Magic" Johnson Western Conference MVP Trophy**.



Once a year, New York City makes its way through its five boroughs for the marathon that attracts the world's best **runners** and millions of spectators. The male and female winners of this popular event receive the **Samuel Rudin Trophy**, a 30.5 cm. sterling silver tray created in

1984, featuring an etched map of the boroughs with the racecourse and the winner's name, highlighted in **©Tiffany Blue** enamel. It also manufactures the accompanying gold medal, as well as the silver and bronze medals awarded to second and third places.



The **FedExCup® Trophy**, which Tiffany first produced in 2007, has a rounded curve that evokes the motion of a **golf** swing and is awarded in August at the season-ending **PGA TOUR® Championship**.

In 2007, the brand first designed the **Arnold Palmer Invitational® Trophy** which features a cast sterling silver figure of Arnold Palmer completing his championship swing. **The PLAYERS® Championship Trophy** is presented annually to the winner of the PGA TOUR and has been crafted since 2019, it's made of sterling silver and 24k gold vermeil. While the **World Golf Hall of Fame Trophy** was presented for the first time in 2021 as well as to its members.



Since 2008, the brand has handcrafted the **Philip F. Anschutz Trophy**, which is awarded to the **Major League Soccer Cup Champion**. The Trophy has two handles with 11 facets each, representing the 22 players on the field during a match. At the bottom is a map of North America, with a star identifying the location of each MLS Cup victory.

Tiffany created the **National Hockey League Presidents' Trophy**, awarded to the **hockey** team that finishes the regular season with the best overall record, and the **Layman Trophy** for **figure skating**.



Tiffany & Co. is proud to have manufactured trophies for the **United States Tennis Association** for over 36 years. Today, the House is responsible for making five different **tennis** awards. The silversmiths crafted the **US Open** Singles and Doubles Championship Trophies since 1987. Weighing 10 lb. and 18 in. tall and handcrafted in sterling silver, the Men's and Women's Singles Championship Trophies feature a classic design recognized around the world.



Finally, the New Yorker Maison debuted its inaugural **lacrosse** trophy, awarded to the winner of the **Premiere Lacrosse League Championship**, in September 2022. Its design, evoking a traditional lacrosse stick with a gold vermeil head, the five vertical lines on each side that symbolize the 10 players on each team. The **Premiere Lacrosse League Championship Trophy** represents Tiffany & Co.'s evolving vision for its coveted trophies.

And so, it's that for two centuries, the famed house, renowned for its elegant turquoise blue color, has created the most revered symbols of athletic achievement in the most important fields of sport, custom-designed by Tiffany & Co.



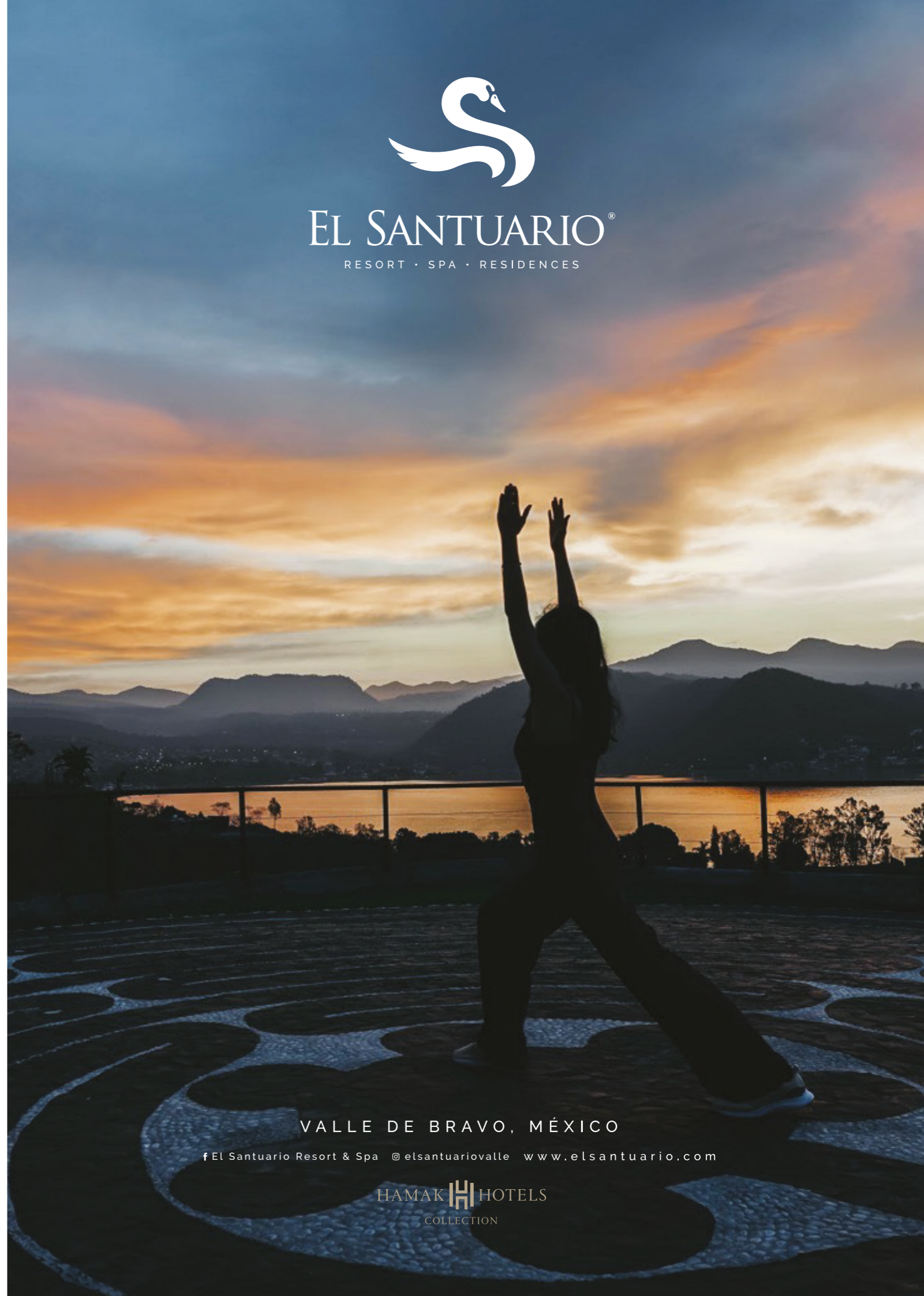
CASA CRUZ IS THE MOST CHIC RESTAURANT IN THE BIG APPLE

Photos: Courtesy Casa Cruz



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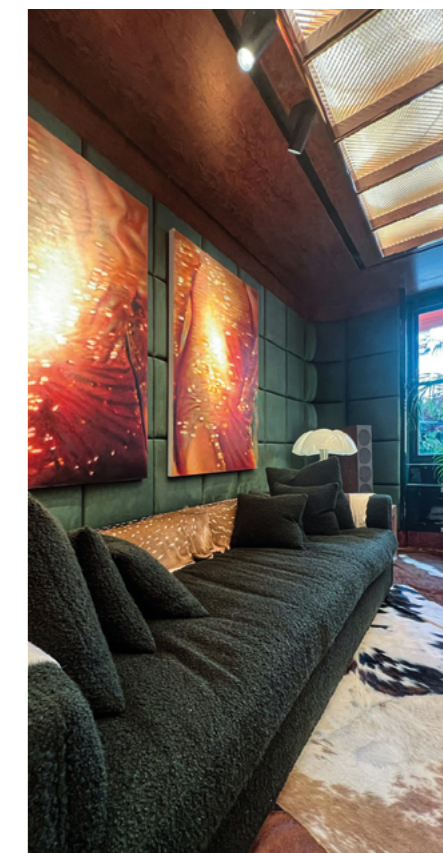
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For people looking for privacy, sophistication, and fine dining in one of the world's most influential cities, Casa Cruz New York is the ideal place to be. A six-story private club in one of the most elite neighborhoods, located on 61st Street, between Madison and Park Avenue on Upper East Side, which can only be accessed by the 99 investors, previously vetted by Juan Santa Cruz and who acquired their membership for 250,000 and half a million dollars. For the rest who want tasted the South American and Mediterranean cuisine, they will have to make reservations and wait on one of the longest lists in Manhattan.



This *Beaux-Arts* townhouse includes bars areas and dining rooms, special event spaces and a rooftop terrace. Its geometrically exuberant stair, lounges covered in Brazilian cherry wood wall paneling, artworks by Warhol, Botero, Hockney or Haring, and the double crepe staff dresses designed by New Zealand's Emilia Wickstead, add a touch of *glamour* to the place.

The iconic *boîte* is open Monday to Saturday from 5:00 pm to 2:30 am, and the Sundays from 5:00 pm to 12:00 am. The dress code is very strict, and guests aren't allowed to enter if they are wearing athletic wear, tank tops, t-shirts, baseball caps or blue jeans. The focal point of Casa Cruz is on the rooftop terrace, which is accessible only to members club by a private elevator to enjoy unbeatable views of the city.



Origins of Juan Santa Cruz

The owner of Casa Cruz understands perfectly what the jetsetters are looking for, he grew up in that environment as his father was a Chilean landowner, his great-grandfather and great-uncle were both Chilean ambassadors to England, and his aunt was a friend of the current King Charles III.

He was opened the first Casa Cruz in Buenos Aires and after eleven years he opened a pub in a Victorian building in Notting Hill, which he later transformed into a restaurant that's now frequented by influential British celebrities such as Victoria Beckham, Elton John, Mick Jagger, the York princesses, and Prince Harry.

In 2016, the entrepreneur brought his cuisine to New York's TriBeCa neighborhood with a pop-up to be open for 16 nights, but in the end served dinners for three months. "Then everyone told me I had to open a place in Lower Manhattan. But I like to be contrary, so I started looking in Uptown," said the visionary.

So it was that he found between Madison and Park Avenue, an early 20th century *Beaux Arts* style mansion designed by the famous architect C. P. H. Gilbert, while HE provided architecture interior design

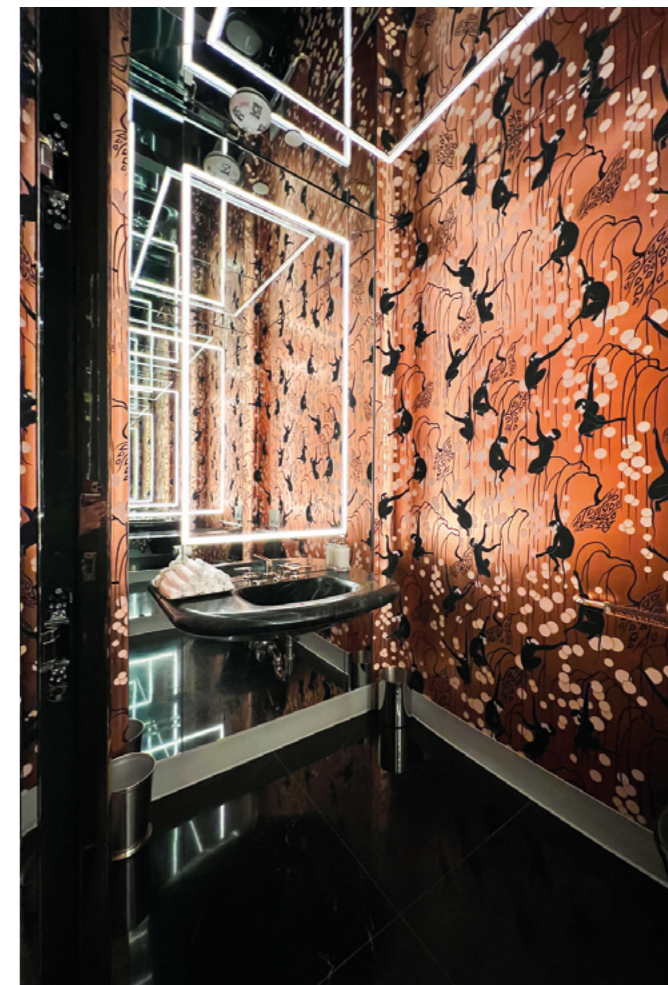
Pen Appetit

for Casa Cruz New York. Santa Cruz and his partner, Charlotte Santo Domingo, daughter of the Duke of Wellington, oversaw choosing every detail. The restaurant is decorated with silk panels made by Colombian designer Johanna Ortiz.

After five years of waiting, in September 2022, one of the most cool restaurant social clubs in the Big Apple finally was inaugurated, and for no reason or paying exuberant figures, this place will open its space to have the 100th member.



"My club is small, only for 99 members and their families, but they are all very interesting," said Santa Cruz in a conversation with El País Semanal. "we don't admit anyone else, there are no more availability," said the businessman.



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First class gastronomy

Casa Cruz has innovated in gastronomy and its creations are a mixture of South American and Mediterranean food. For this, the select restaurant has a key player in the form of the Spanish chef, **Alberto Carballo**.

Casa Cruz's menu is so subtle and refined that it whets the appetite of all diners. The chef's favorite dish is the Spanish octopus with romesco in *salsa verde*. "I could say that I have octopus running through my veins," Carballo said smiling, "I'm from a region in Spain where '*pulpo a la gallega*' is a traditional dish. As a little kid, I would express my love for it by asking my mom to make it every time she asked me what I wanted to eat." Casa Cruz's executive chef commented in an interview with Michelin Guide.

For gourmets interesting in high-level cuisine, it's recommended to start with an appetizer such as *Chartreuse Green* or *Yellow*, a starter of tin of caviar with potato and *crème fraîche*, followed by a main course tasting a rib eye with five peppers in *foyo* sauce or the Piedmontese beef tomahawk imported from Italy with charred

onions and spices, finishing with *chocolate soufflé* accompanied by Remy Martin Cognac XO.

The carrot parfait with cumin *gastrique* made the chef understand that there are infinite ways to use ingredients. This innovation is found throughout the menu, with highlights such as risotto with Maine lobster delivered fresh daily or beef tartare with mustard seeds in brown butter. For the Spaniard, his goal is to get the award. "A Michelin star is something I've dreamt of, and will keep fighting for," he concluded.





US OPEN, THE MOST CONTROVERSIAL

TOURNAMENT OF GRAND SLAM



Tennis, known as the white sport, was an elitist sport in which only the upper classes of the European aristocracy participated. However, at the US Open the spectators are completely different, they have a traditionally New York behavior.

The phrase "silence, please" is the most pronounced in the matches, there's always a lot of noise, people want to actively participate in the game, they get excited, shout or whistle, and at players' breaks, the music plays at high decibels. It's certainly a stark contrast to the traditional silence that dominates other Grand Slam tournaments.

Despite these major differences, the US Open is the 2nd oldest tennis tournament after Wimbledon. The first edition was held at **Newport Casino, Rhode Island** in 1881 and it's the only Grand Slam that, throughout its history, has made tournaments on grass, clay, and hard court. **Jimmy Connors** was the only player to win the US Open on three different surfaces: grass in 1974, clay in 1976 and hard court in 1978, 1982 and 1983.



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This tournament grew out of the merger of two separate tournaments: the men's and the women's tournament, however, the "Open Era" began in 1968 at the **West Side Tennis Club** in **Forest Hills**. That year, **Arthur Ashe** won the first US Open men's singles crown, defeating Dutchman Tom Okker, which is why the world's largest main court, opened in 1997, is named after him.



New York is renowned for constant change and the Open wasn't to be outdone. This year marked the 50th anniversary of equal prize money, thanks to champion **Billie Jean King** who fought for the **Be Open** campaign and, in 1973, the US Open awarded John Newcombe and Margaret Court \$25,000 each. Two years later, **night tennis** made its debut and the lights of the West Side Tennis Club shone on a Grand Slam for the first time.

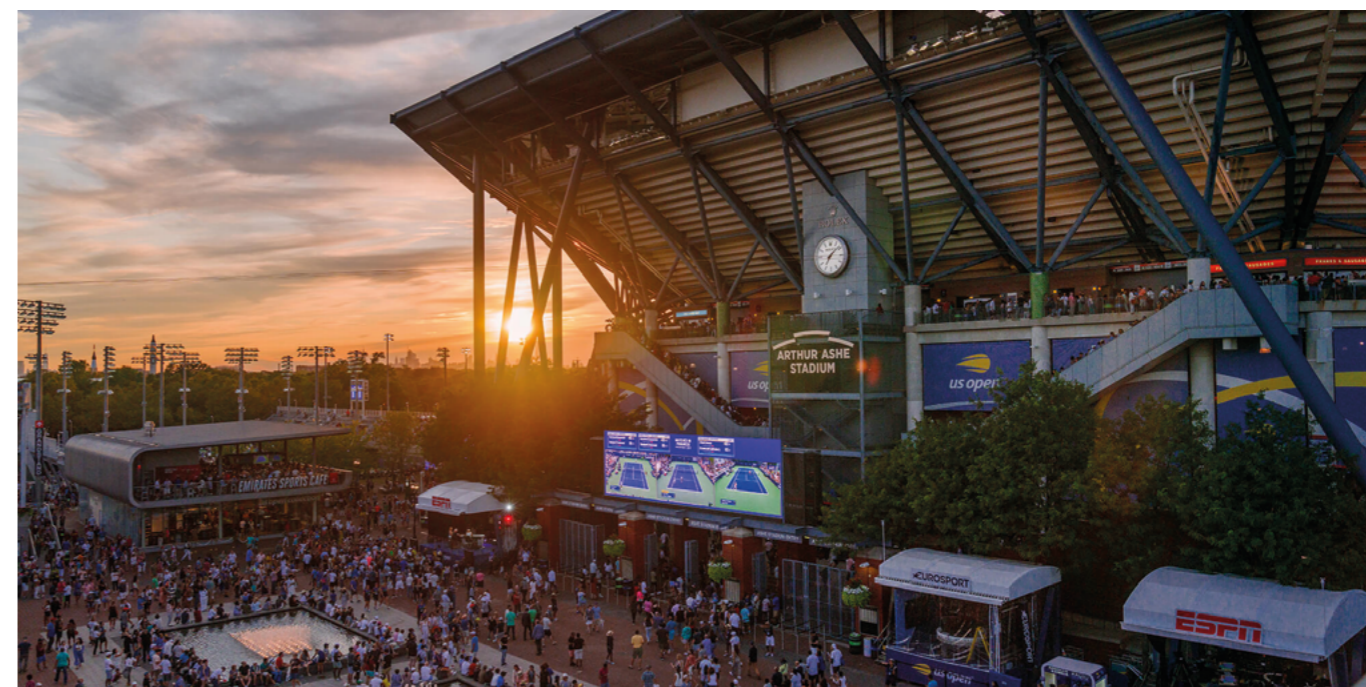
In 1978 the U.S. Open moved to the hard courts of the **USTA National Tennis Center** in **Flushing Meadows**, made of a material called **DecoTurf II**, which is composed of six different layers, making the ball livelier and the tennis faster, this motivates to make a lot of aces during the championship. It was also the first Grand Slam to use the **hawk eye** in 2006 which is used to decide points for or against in some dubious plays. And in 2016, the main court received a **retractable roof**, which managed to increase the intensity of the noise generated by the voices of the crowd, the blasts of cold air and thunder that echoed above the roof, penetrating the players' ears.



Flushing Meadows Corona Park VIP Area in Queens

This incredible Centre, currently called USTA Billie Jean King National Tennis Center, in homage to the multiple North American champion, receives year after year, from the end of August to the beginning of September, the Open tennis championship. It has three main courts, the renowned Arthur Ashe, inaugurated in 1997, which is where the most important matches of the last Grand Slam of the year are held, and the secondary games are played in Louis Armstrong Stadium and Grandstand.

The achievements of the greatest players to have lifted the trophy are honored and celebrated in an area called the US Open Court of Champions. It's an 836 m² open-air pavilion, where the complete list of all U.S. singles champions since the competition began in 1881 is displayed.



For the most demanding spectators, there are different areas that make the tournament a rewarding experience.

Courtside Premier is the better hospitality experience at the US Open featuring prime courtside seating in the front rows, elevated food and beverage, parking pass or chauffeur car service with special grounds entrance, behind-the-scenes access, private practice court viewing area and dedicated service throughout your time at the tournament.



Player Cafe Courtside Club is an all-inclusive private event space that covers Chef's table hospitality and full bar service from courtside seats, a premium gift for each guest and special player appearance during your session.

Luxury Suites feature a private outdoor balcony and interior lounge within Arthur Ashe Stadium offering an unparalleled experience, including a privileged





view from air-conditioned private lounge plus outdoor balcony seating, customizable chef-curated menus with full services from a dedicated suite attendant and private ensuite restroom.

1968 Room is an exclusive lounge, the pinnacle of US Open access and hospitality offering a stylish and intimate space for private dining. The room is luxuriously appointed with air-conditioning and a rooftop bar plus access to the Overlook at the US Open, all-inclusive lunch or dinner service plus beer, fine wine, *champagne*, and premium spirits, as well as a courtside seat in Arthur Ashe Stadium.



Recognition of an Achiever

Although the winner in US Open 2023 was American teenager Coco Gauff, who won the first Grand Slam singles title of her career by defeating Aryna Sabalenka. And we must celebrate the success of Novak Djokovic who reached the all-time record 24th Grand Slam singles titles beating Daniil Medvedev, so he joked and said, "first of all, I want to ask Novak, what are you still doing here? come on."



American Express® Centre Court Club is an all-inclusive, expansive court-facing suite at Prime Arthur Ashe Stadium offering individual seating for full series and weekly packages, all-inclusive beer, wine and spirits plus chef curated menus, air-conditioned and lushly appointed lounge including several private ensuite restrooms.

The Overlook at the US Open is a contemporary indoor-outdoor social oasis overlooking the US Open grounds, where spectators have exclusive access to the US Open's largest hospitality club, a loge seat in Arthur Ashe Stadium or a courtside seat at Louis Armstrong Stadium and all-inclusive dining, as well as all-inclusive beer and wine.



We should also highlight **Jessica Pegula**, a professional tennis player, born in Buffalo, New York, who is World No.4 ranked in **WTA**.

She has been playing tennis professionally since 2009, but it wasn't until 2019 that she started to perform at WTA level.

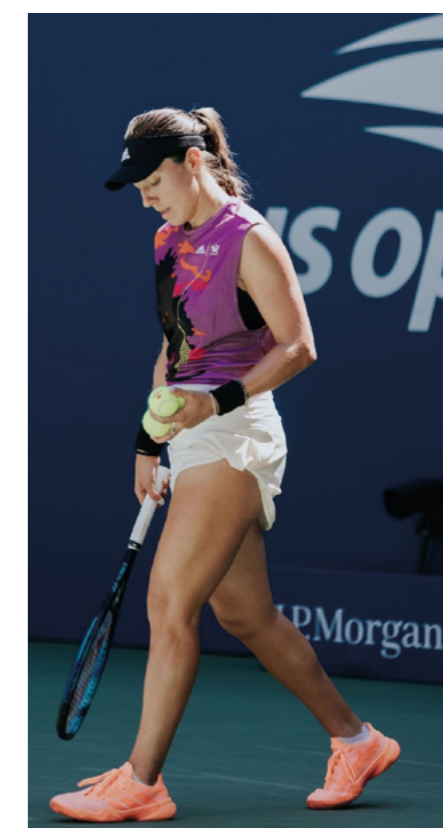
She's one of the most consistent players on the circuit reaching Grand Slam quarterfinals four times, which has led her to qualify for the 2022 Masters Tournament held in the Fort Worth as third of the year.

Pegula has her 53rd triumph of the season. Tied with Aryna Sabalenka, she is the second most match-wins at tour-level this year, behind only Iga Swiatek with 63.

Jessica completed the quarterfinals of all the Grand Slams, her best title of the season was in Montreal with a resounding final against Liudmila Samsonova, and she has been consistent in reaching the final rounds in almost all the tournaments in which she has participated.

"I thought I played very well," Pegula said on court, after her win versus Spain's Bucsa. "The courts play pretty fast here, so I was just trying to focus on my serve and my return, and I thought I did that really well, and was able to play a very clean match today."

The American reached the WTA 500 final in Tokyo and was only beaten by Veronika Kudermetova, while in Seoul she took the title that hadn't been won by another American since Venus Williams in 2007.



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